

# Do **you** need a CISO but face a **cost** challenge?

## The CISO role is increasingly vital

Most companies can't afford to ignore information security because of the potential business impact on both their bottom line and overall reputation if something goes wrong.

The threat landscape changes continuously. The risk of a breach is ever present, regulatory requirements constantly increase, and the need to look after company information and customer data is only becoming more important.

A security strategy is required that enables effective management. Many companies address this by employing a **Chief Information Security Officer (CISO)**. This is easier said than done, however, as an experienced CISO will be:

- Hard to find, especially if their skills are needed quickly.
- Expensive to attract and retain.

An alternative and potentially preferable approach is to hire a 'virtual' CISO.

## Introducing i-CISO

- An **i-CISO** fulfils the same role as a full-time CISO, but in a more cost-effective manner.
- This can be an ideal solution, as many companies only require the role on a part-time basis.
- You can save substantially on a full-time salary and benefits package that could easily exceed £150k.
- The scope of an **i-CISO's** role is flexible, but would typically include:

Setting or steering security policies.	Establishing standards, procedures, and guidelines.
Managing and directing information security teams.	Engaging with executive management.
Running risk assessments on operational security.	Providing threat intelligence and managing enterprise security.



## i-CISO is highly cost-effective but offers other benefits

### A powerful voice, backed by an experienced chorus

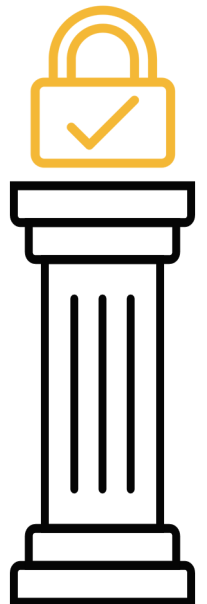
- While an **i-CISO** is a single allocated person you can work with day to day, they are actively supported by the collective skills and industry experience of our wider team to help make sound decisions about your security.
- Because they are experts, an **i-CISO** will quickly gain an understanding of your environment and be able to start delivering benefits. They can also draw on i-confidential's history with many 'household name' clients.

### A safe pair of hands today, developing your team for tomorrow

- An **i-CISO** will pick up strategic security responsibilities and deal with all your key stakeholders, while educating and guiding your in-house staff to equip them for the future.

### A valuable part of your organisation, with an independent streak

- An **i-CISO** provides an objective viewpoint to evaluate your team and your security.
- They don't carry baggage about how things have been done before and are not constrained by internal politics.
- They will offer cutting edge, relevant industry insights to help you advance.



The **i-CISO** service is tailored to meet the needs of your organisation, both in terms of security objectives and the support required.

To facilitate this, engagements will typically commence with our **Security Assessment**. From there, an **i-CISO** can focus on building strong relationships and delivering great results.

For more information about how we can help your business, please contact us

